

I moved to Glasgow three years ago and began adjusting to a UK style of living, music and club culture. Musically, I spent these years evolving my own style, adapting and honing my DJing skills. I felt it was important to see how my music interacted with its audience and how people reacted to each mix I did.

After playing in a few small venues I became interested in Subcity Radio and joined in September 2008, creating a new show called Slave To The Rhythm. I took the new show very seriously. I was determined not to create another run of the mill show that held no real attraction to the listener; instead I knew I had to make the show as professional as possible.

I worked overtime at work to buy new DJing equipment just to use on the radio. I spent most of my time building up to the beginning of the broadcast thinking of the best way to realise my vision for the show, trying out different ideas at home so that when it came to finally being on radio the show launched itself in spectacular fashion.

Subcity Radio has no central system for arranging interviews or organising promotions, instead leaving it up to the presenters to pursue their own ways of promoting their shows. This gave me great freedom to create a show in the image I wanted and organise whatever I wanted for the show, although this did mean that everything had to be arranged by myself and without the help of Subcity.

One of the first things I realised was how a strong audio identity could greatly improve the show's impact. The audio idents created a feeling of professionalism about the show, and made sure the show stuck with the listener. This worked in tandem with the opening sequence to the show, which always opened up with the same piece of music whilst we explained what was coming up on the show that week.

This created a sense of anticipation for the show, giving people a reason to stay tuned throughout.

The success of Slave To The Rhythm was immediate. Despite being a new show, over the first few months it became the most listened to show on Subcity Radio. This success confirmed the professional quality of the show and allowed me to pursue better features for the show. I quickly set about trying to gain many good guests and appearances from respected DJs on the show. Over the course of the year I played interviews or had on the show: Annie Mac, Umek, Mr Aseni, Tali Freaks, CJ Monty and Delworth, Kage, Tricky and Affi Koman, Mark Knight, Jamie Gardiner, DJ Harri, Format B, Funk D'Void, Claude Vonstroke, Joris Voorn, District One and numerous others. My guests ranged from internationally famed DJs, to local unheard of names who were simply putting on some excellent nights I respected.

The show continued to go from strength to strength. Towards the end of the year I was able to secure tickets to the Rockness Festival to give away as prizes on the show. This made for a brilliant conclusion the on-air side of my first year in student radio.

Off-air I also experienced great success. In January I was selected to play at one of Subcity's monthly club nights at the Research Club. This opportunity fuelled my enthusiasm for DJing and promoting my show to an even greater extent. At the end of the year I organised my own event to finish off the year. The Slave To The Rhythm Closing Party took place at The Courtyard in Glasgow. The event was a massive all day techno and tech-house special, starting at 2pm and finishing at 11pm. The Closing Party was a huge success, although this was in part due to the fact that I was able to make a deal with Subcity's Subclub to get free entry for all those who attended, so that people could continue the night after my event. Subcity Radio also gave a great deal of backing to the event, allowing me to brand it as a Subcity night.

Personally I feel my greatest achievement has been being so widely accepted by the local tech-house community. I have had to build from no real experience of DJing in the city, however in the space of the year I have gained the respect of fellow DJs and promoters throughout Glasgow. This has allowed me to develop contacts such as DJ Harri from the Sub Club in Glasgow, promoters such as Sub Culture and Soma as well as allowing me to play in venues like the Arches at one of the largest weekly club nights in Glasgow.

I look forward to being able to continue my success at Subcity. Next year I intend to build on my first year and look into creating an even better identity for Slave To The Rhythm as well as getting on even more high-profile guest. Next year I will also be managing Subcity Presents once a month. This is Subcity's flagship show where I will be responsible for getting in top quality guest DJs into the studio as well as promoting the show.